

Certificate of Publication



This is to confirm that

Rudi Kurniawan

Published following article

The Influence of Institutional Image, Publicity, Digital Marketing on Students Purchase Decisions And Their Implications For Customer Value By Implementing Link & Match As Moderation

(A Survey on Six Polytechnic Of Lp3i In Indonesia)

Volume 11, Issue 4, pp: 25-35

www.ijres.org

A Peer Reviewed referred Journal

Impact Factor: 7.52

International Journal of Research in Engineering and Science (IJRES)

ISSN: 2320-9364 IJRES is Peer Reviewed Refereed.

Editor-In-Chief



Certificate of Publication



This is to confirm that

Eddy Jusuf

Published following article

The Influence of Institutional Image, Publicity, Digital Marketing on Students Purchase Decisions And Their Implications For Customer Value By Implementing Link & Match As Moderation

(A Survey on Six Polytechnic Of Lp3i In Indonesia)

Volume 11, Issue 4, pp: 25-35

www.ijres.org

A Peer Reviewed referred Journal

Impact Factor: 7.52

International Journal of Research in Engineering and Science (IJRES)

ISSN: 2320-9364 IJRES is Peer Reviewed Refereed.

Editor-In-Chief



Certificate of Publication



This is to confirm that

Popo Suryana

Published following article

The Influence of Institutional Image, Publicity, Digital Marketing on Students Purchase Decisions And Their Implications For Customer Value By Implementing Link & Match As Moderation

(A Survey on Six Polytechnic Of Lp3i In Indonesia)

Volume 11, Issue 4, pp: 25-35

www.ijres.org

A Peer Reviewed referred Journal

Impact Factor: 7.52

International Journal of Research in Engineering and Science (IJRES)

ISSN: 2320-9364 IJRES is Peer Reviewed Refereed.

Editor-In-Chief