

An Empirical comparative study of Masters of Business Administration offered by premier colleges in bengaluru with special emphasis on XIME & IIMB

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I. INTRODUCTION

Two-year regular full-time MBA+ Industry based PGPM focusing on logical and realistic approach towards finding solutions to modern business challenges. Management Concepts are illustrated through case study approach making learning more immersive and fun at the same time.

PROGRAM FEATURES

- Digital Tablet
- Six Sigma Certification from KPMG
- Industry Linked Tour
- Student Internship Program (SIP)
- Certification in Advanced Career Skills
- SAP Business One Certification
- Business Suit
- 100% Placements
- MES Scholarships

Eligibility

Pass in Graduation. Students awaiting their results can also apply. Candidate should have taken CAT/MAT/XAT/STATE LEVEL ENTRANCE TEST or MMAT (MARC Management Aptitude Test) Minimum fee Structure: Rs.4.95 Lakhs for the entire course Financial Aid/ Educational Loans Availability: Yes (with no processing charges) Hostel/PG Facility: Yes

Top Premier MBA colleges in Bengaluru

- IIM Bangalore
- RV Institute of Management
- CMS Business School, Jain
- Christ University
- Presidency University
- ABBS
- Krupanidhi School of Management, Krupanidhi Group of Institutions
- ISBR Business School
- AIMS Institutes
- Ramaiah Institute of Management
- Alliance School of Business
- AIMS IBS Business School

MBA: Masters in Business Administration.

MBA is the original graduate degree offered by business schools globally. MBA is one most popular post-graduation course preferred by all over the world. The MBA gives you fundamental management knowledge. The course which helps you in various fields like marketing, finance, accounting and in many other fields. Skills which are developed in MBA are vital soft skills, leadership skills, Group Discussion, Team work and ETC. The most of those who opts MBA as reason to enhance their entrepreneurship skills.

| MBA Program | Students | Duration | Formats |
|--------------------|----------------------------------|-----------------|---|
| Full-Time MBA | Full-time students | 1-2 Years | One-year, Two-year |
| Part-Time MBA | Working Professionals | 2+ Years | Evening, Weekend, Blended |
| Executive MBA | Working Exec-Level Professionals | 1-2 Years | Part-time, blended, int'l locations |
| Online MBA | Working Professionals | 2+ Years | 100% online, online + residential component |

Engineering

Courses:BE/BTech

Eligibility

Candidates must have passed the Class 12 exam from a recognized board with Physics, Chemistry, and Mathematics as core subjects. They must also have secured minimum aggregate marks of 60 percent in the above subjects combined. **BTech Lateral Entry** Candidates must have passed a three-year Diploma granted by the Board of Technical Examination of a State Government, with a minimum of 45 percent aggregate marks or equivalent. **ME/MTech** Candidates who have completed their **BE/BTech** degree with a valid score in **GATE** are eligible for the ME/MTech degree course.

Diploma

Aspirants must have passed Secondary School Leaving Certificate (SSLC)/tenth standard/equivalent examination, with at least 35 percent in Science and Maths subjects.

PhD

Aspirants must have secured a minimum of 55 percent marks or 5.5 CPI marks in BTech/MTech or equivalent degree in appropriate branches.

Core MBA courses include:

- Accounting
- Business Communication
- Business Analyst
- Data Analytics
- Finance
- Human Resource (HR)
- Logistics
- Marketing
- Supply Chain

The most common job roles on offer

- Finance Manager
- Financial Advisor
- HR Manager
- Investment Banker
- IT Manager
- Management Analyst
- Management Consultant
- Marketing Manager
- Operations Manager

Now a days those who do MBA in B-Schools have more exposure in terms of knowledge, managerial skills and etc. The matter-of-fact students most like to prefer to study MBA in B-schools because of this B-schools become most emerging in the education sector.

WHAT IS B-SCHOOL AND WHAT DO YOU LEARN FROM B SCHOOLS ?

A business school is a university-level institution that confers degrees in business administration or management. A business school may also be referred to as management school, school of business administration, or colloquially b-school or biz school where different bschools are teaching in the fields such as Accounting, Administration, Business analytics, Strategy, Economics, Entrepreneurship, Finance, Human resource management, Management science, Management information systems, International business, logistics, Marketing, Operations management, Organizational psychology, Organizational behaviour, Public relations, Research methods, Real estate, and Supply chain management etc Not only this they also taught real life case studies in the B-schools.

USE OF CASE STUDIES IN B SCHOOLS

Some business schools structure their teaching around the use of case studies (i.e. the case method). Case studies have been used in Graduate and Undergraduate business education for nearly one hundred years. Business cases are historical descriptions of actual business situations. Typically, information is presented about a business firm's products, markets, competition, financial structure, sales volumes, management, employees and other factors influencing the firm's success. The length of a business case study may range from two or three pages to 30 pages, or more.

Business schools often obtain case studies published by the Harvard Business School, INSEAD, London Business School, the Kellogg School of Management at Northwestern University, the Ross School of Business at the University of Michigan, the Richard Ivey School of Business at The University of Western Ontario, the Darden School at the University of Virginia, IESE, other academic institutions, or case clearing houses (such as The Case Centre). Harvard's most popular case studies include Lincoln Electric Co. and Google, Inc.

HOW B SCHOOL TEACHES WITH CASE STUDIES IN EFFECTIVE MANNER

Preparing case-specific questions to be answered by the student. This is used with short cases intended for Undergraduate students. The underlying concept is that such students need specific guidance to be able to analyze case studies.

Problem-solving analysis is the second method initiated by the Harvard Business School which is by far the most widely used method in MBA and executive development programs. The underlying concept is that with enough practice (hundreds of case analyses) students develop intuitive skills for analyzing and resolving complex business situations. Successful implementation of this method depends heavily on the skills of the discussion leader.

A generally applicable strategic planning approach. This third method does not require students to analyze hundreds of cases. A strategic planning model is provided and students are instructed to apply the steps of the model to six – and up to a dozen cases – during a semester. This is sufficient to develop their ability to analyze a complex situation, generate a variety of possible strategies and to select the best ones. In effect, students learn a generally applicable approach to analyse cases studies and real situations. This approach does not make any extraordinary demands on the artistic and dramatic talents of the teacher. Consequently, most professors are capable of supervising the application of this method.

WHAT ARE THE BENEFITS OF MBA ?

- ❖ Greater Awareness of a Global Market.
- ❖ Improving Communication Skills.
- ❖ Expand Your Professional Network.
- ❖ Increased Job Opportunities.
- ❖ Better Time Management. etc

THE MOST PREMIUM B-SCHOOLS LOOKING FOR IN MBA ASPIRANTS :

Before building a castle of MBA dreams, one foremost thing you must know what B-schools look for in an MBA aspirant and they plan accordingly to stay ahead of the competition always that ensures most of beautiful and powerful qualities that B-schools look for an MBA aspirants, some of those such as.

1. What's your academic potential/ background?

Ask an MBA graduate about the program, and they will be able to tell you how rigorous the course is and how much effort it takes to earn the degree. Hence, B-schools have to ensure that the candidate will be capable of handling the hardships during the course.

The institutions consider the academic background of the candidate to ensure they are strong on the academic front. B-schools also consider candidates who have shown general interest in managerial studies and one can portray their extracurricular activities in the respective domain to make their applications stand out from the rest.

2. Do you have work experience?

Various institutions have kept a criterion that the applicants must possess work experience to get themselves shortlisted. Normally, B-schools prefer candidates with a minimum of 2 to 3 years of work experience. But, that alone doesn't give you a clean chit and land you a seat in your preferred institution. An interviewer will also be taking into account the quality and field of work based on growth, handled projects, and accomplishments.

3. How good are you at decision-making?

Management programs majorly focus on case studies and decision-making. The work environment can get stressful at times, and as a professional, one is required to confidently make growth-oriented decisions. B-schools analyze if the candidate has the right mind and attitude to tackle problems in stressful situations and

provide an optimal solution. Make sure you portray these skills explicitly in the application and interview process.

4. Do you have a proper solution-oriented approach?

Premium B-schools in the country value candidates who are solution and result-oriented. After an MBA degree, you must be in a position to come up with affordable and optimal solutions for critical problems. Make sure you highlight this quality and relate it to any activity that you have done in the past during your admission process.

5. How much do you know about yourself?

There is always a part in the interview process of B-schools to analyze the self-awareness of candidates. The real-life lessons learned from your academia or experiences gained from the previous job are analyzed during this process. One has to be confident and clear while presenting across the experiences, achievements, weaknesses, and strengths

Why an mba is a good investment ?

In a July 2020 survey of MBA graduates conducted by online MBA 80% of responded agreed their degree was into a good investment. The benefits of an MBA extended beyond financial improvement however of those surveyed 38% said earnings the degree increased their fulfilment. Among the benefits of an MBA degree, job security and high salary are some of the most important. The average income for an MBA graduate is much higher than an employee's with a regular Master's. You can expect to earn twice as much as what you would get from a regular university degree.

Is mba a hype or not?

Yes it is. In the growing world just graduation won't help. beyond that it is must MBA is really beyond that it not only helps one to have more qualification but also helps to get a person into better position.

ABOUT XAVIER INSTITUTE OF MANAGEMENT AND ENTREPRENEURSHIP IN BANGLORE B-SCHOOL: - ELIGIBILITY

Bachelor's Degree in any discipline from a recognized university with a minimum aggregate of 50% marks for all subjects taken together (45% for SC/ST candidates). Candidates who are appearing for their final year examination and are awaiting their results may also apply. They should be completing all their degree examinations. Such candidates are required to produce proof of passing the Degree examination with the minimum required marks of 50%. Applicants who have un-cleared backlog papers in graduation, are not eligible to apply.

XIME arranges international events in collaboration with seventeen partner institutions around the globe which is popularly known as Student Exchange Programme, including campus exchange programmes, faculty exchange programmes and an international study tour for its students. XIME took the initiative in formation of Association of BRICS Business Schools (ABBS), thus bringing together Brazil, Russia, India, China and South Africa. XIME offers a two-year PGDM course with specialization in Marketing, Finance, HR, Operations and Business Analytics.[3] XIME Bangalore also offers PGCM in Construction Management and Healthcare Management.

Research in XIME Bangalore

XIME has a vibrant research culture to explore and discover new practices in the field of management science. XIME Faculty has been continuously publishing in many renowned ABDC/Scopus and other international and national Journals. In the last 3 years more than 120 research papers have been published by XIME Faculty members. Faculty members have also authored several books and book chapters. They have also presented papers at several international and national conferences.

ABOUT IIM BANGALORE B-SCHOOL :

Indian Institute of Management Bangalore (IIM Bangalore or IIMB) is a public business school and it was located in Bangalore, India. Founded in 1973, it was the third IIM to be established, after IIM Calcutta and IIM Ahmedabad.

The institute offers courses like Post Graduate, Doctoral, Executive Education and Certificate Programmes. The MBA programme is the flagship programme of the B-School and is offered in three modes - one year full-time, two year full-time and two year executive (weekend).

The Post Graduate Programme in Management (PGP), is the traditional flagship two-year full-time residential MBA programme, for candidates with 0-4 years experience and admitted through the Common Admission Test (CAT). Master of Management Studies in Public Policy and a two-year full-time MBA programme in Business Analytics, apart from the Doctor of Philosophy (PhD).

The Academic Council is an elected body that facilitates the management of the academic system at IIM Bangalore. The council acts as an interface between students and faculty and is also responsible for the elective bidding process for courses by assessing the academic needs of the student community

ADMISSION PROCESS :-

Candidates are advised to regularly check about CAT/GMAT in IIMA websites for further information. And it is compulsory to write GMAT for join to the institution and it is also necessary to meet minimum cut off marks which is set by the institution.

CUT OFF FOR CAT MADE IN 2021 BY IIMB:

| Category | Verbal and Reading Comprehension percentile rank (PVRC) | Data Interpretation & Logical Reasoning percentile rank (PDILR) | Quantitative Aptitude percentile rank (PQA) | Overall percentile rank (PT) |
|--|---|---|---|------------------------------|
| General, EWS | 70 | 70 | 70 | 80 |
| NC-OBC-cum-transgender | 65 | 65 | 65 | 75 |
| SC | 60 | 60 | 60 | 70 |
| ST | 50 | 50 | 50 | 60 |
| PwD (General, EWS, NC OBC-cum-transgender, SC) | | 60 | 60 | 70 |
| PwD (ST) | 50 | 50 | 50 | 60 |

| XIME BANGLORE B-SCHOOL | IIM BANGLORE B-SCHOOL | | | | | | | | | | | | | | | | | | | | | | | | |
|---|------------------------------|-----------|-----------|------|--------|--------|----------|---------|----------|---|-----|-------|--|----------|---------|-----------|---|------|--------|----------|---------|----------|---|-----|-------|
| <p>COURSE DETAILS MBA 4 Courses</p> <ul style="list-style-type: none"> • Course Credential Degree • Course Level PG • Duration 2 years • Mode Full Time, Classroom <p>ALL INDIA RANKING XIME - 22nd All India Rank</p> <p>COURSE FEES Total Fees INR 23.00 Lakh</p> <ul style="list-style-type: none"> • *The above mentioned fees is for domestic participants. <p>The fees (in INR) for the batch of PGP 2021-23 (International) is INR 23,00,000</p> <p>In addition to above mentioned fees candidates have to pay addition-</p> <table border="0"> <tr> <td>Cautious</td> <td>Deposit</td> <td>(General)</td> <td>-</td> <td>INR.</td> <td>15,000</td> </tr> <tr> <td>Cautious</td> <td>Deposit</td> <td>(Hostel)</td> <td>-</td> <td>INR</td> <td>5,000</td> </tr> </table> <p>a)Fees covers Tuition, Library, Internet, Case Permission Royalty, Course Material, Hostel Room Rent and Service Charge, Medical Insurance, Personal Accident Insurance and Alumni Activity. b)Caution deposit (one time) to be paid separately at the time of registration. c)The fees indicated above, excludes Service Tax and any other tax. Such taxes, if made applicable by law, will be collected from students at the prescribed rates. d)In addition to the amounts mentioned above, students will have to pay mess advance of INR 30,000 each term.</p> <ul style="list-style-type: none"> • XIME BANGLORE Placements 2021 • XIME Bangalore (Xavier Institute of Management and Entrepreneurship) is a good management institute in Bangalore, south India. last year almost 100% placement done | Cautious | Deposit | (General) | - | INR. | 15,000 | Cautious | Deposit | (Hostel) | - | INR | 5,000 | <p>COURSE DETAILS MBA 4 Courses</p> <ul style="list-style-type: none"> • Course Credential Degree • Course Level PG • Duration 2 years • Mode Full Time, Classroom <p>ALL INDIA RANKING IIM – NO 1 RANK IN All India</p> <p>COURSE FEES Total Fees INR 23.00 Lakh</p> <ul style="list-style-type: none"> • *The above mentioned fees is for domestic participants. <p>The fees (in INR) for the batch of PGP 2021-23 (International) is INR 23,00,000</p> <p>In addition to above mentioned fees candidates have to pay addition-</p> <table border="0"> <tr> <td>Cautious</td> <td>Deposit</td> <td>(General)</td> <td>-</td> <td>INR.</td> <td>15,000</td> </tr> <tr> <td>Cautious</td> <td>Deposit</td> <td>(Hostel)</td> <td>-</td> <td>INR</td> <td>5,000</td> </tr> </table> <p>a)Fees covers Tuition, Library, Internet, Case Permission Royalty, Course Material, Hostel Room Rent and Service Charge, Medical Insurance, Personal Accident Insurance and Alumni Activity. b)Caution deposit (one time) to be paid separately at the time of registration. c)The fees indicated above, excludes Service Tax and any other tax. Such taxes, if made applicable by law, will be collected from students at the prescribed rates. d)In addition to the amounts mentioned above, students will have to pay mess advance of INR 30,000 each term.</p> <ul style="list-style-type: none"> • IIM Bangalore Placements 2021 • A rise of 10.7% and 14.4% in the average and median salary package is witnessed in 2021 compared to 2020 placements for MBA programme | Cautious | Deposit | (General) | - | INR. | 15,000 | Cautious | Deposit | (Hostel) | - | INR | 5,000 |
| Cautious | Deposit | (General) | - | INR. | 15,000 | | | | | | | | | | | | | | | | | | | | |
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|---|--|---------------|---------------|----------------|---------------|------------------|------------|
| <p>with highest CTC was 10.50 lpa and average CTC was 6.35 lpa. XIME's Placement week occurs during the month of December. However, XIME welcomes companies to visit the campus for familiarization and giving Pre-Placement talks to the students during the month of November and December.</p> <ul style="list-style-type: none"> • A total of 146 students got placed. A total of 73 companies participated in the placement drive of XIME Bangalore. The highest CTC went up from INR 11 LPA in 2020 to INR 18 LPA during 2021 placements. During 2021 placements, the average CTC went upto INR 9.25 LPA which stood at Rs 7.04 LPA in 2020. | <ul style="list-style-type: none"> • A slight dip of 7% is observed in the number of offers made to MBA students during 2021 placements compared to 2020 • A downward trend of 55% is observed in the final placements 2021 ,the number of overseas offers. <table> <tr> <td>Median Salary</td> <td>INR 28.60 LPA</td> </tr> <tr> <td>Average Salary</td> <td>INR 28.98 LPA</td> </tr> <tr> <td>Number of Offers</td> <td>481</td> </tr> </table> | Median Salary | INR 28.60 LPA | Average Salary | INR 28.98 LPA | Number of Offers | 481 |
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| Number of Offers | 481 | | | | | | |

II. CONCLUSION:-

The conclusion paragraph should restate your thesis, summarize the key supporting ideas you discussed throughout the work, and offer your final impression on the central idea. This final summation should also contain the moral of your story or a revelation of a deeper truth. Out of the agreed respondent to buy online grocery, most of the respondent would think that it would be beneficial to shop grocery online on the basis of factors like easy to order, variety, discounts/ offers, saves time and avoid long queues. With above analysis we can thus prove the hypothesis to be positive. • The recommended business operation will not only beneficial for the consumer but also to the firm, as it allows the firm to maintain its low operating expenses and for the consumer.